# KINETICS GROUP

making IT work for you

## IT is an annoying expense.

The best businesses use IT as a competitive advantage.

## IT providers speak a different language.

IT discussions should be about business problems, not technology.

## Staff complain more about IT than just about anything else.

Effective IT transforms people's work lives, making better businesses.

# I need a specialist cloud IT provider.

Experienced IT providers use cloud as a means to an end, not the end itself.

## We moved to the cloud but nothing really changed.

The Cloud gives us new ways to work, share and communicate that really make a difference.

Your IT partner needs to do more than simply keep your 'IT lights on'.

business more successful.

# They need to make your

IT doesn't need to be big or expensive. Sometimes it is simply a matter of using the available tools properly.

IT should never be just about infrastructure (which is simply a means to an end).

IT should always be about outputs (the things that make you faster, leaner and more competitive).

But the key to getting outputs are people (if they can't use the infrastructure, you don't get your output).



1. DEFINE What outputs you want.



**3. TRAIN YOUR PEOPLE** 

To deliver the outputs using the infrastructure

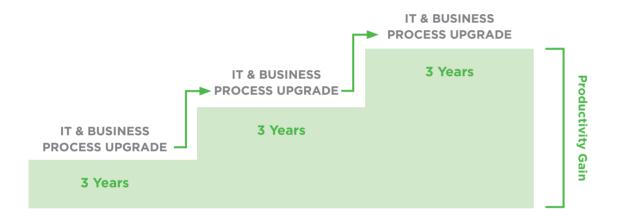


#### 2. PROVIDE INFRASTRUCTURE

(hardware and software) To achieve those outputs.

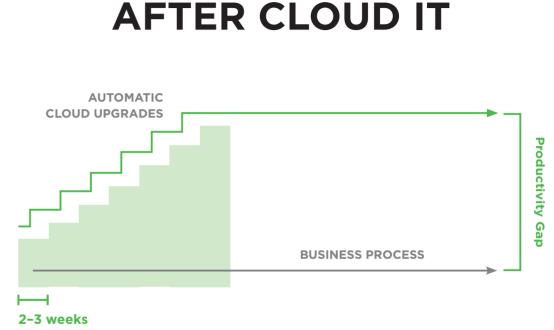


## **BEFORE CLOUD IT**





Productivity gains were achieved every few years, with planned upgrades and user training to achieve new outputs.





Cloud software updates automatically, but your process and people don't. Unlock the benefit of continuous new cloud features and tools with advice, business process improvement and training.

# **HOW WE CAN HELP YOU**



#### **Advisory Services** EXPERT ADVICE FROM IT PROFESSIONALS

From advice on new business software selection. IT organisation structure, improving business efficiency or reducing costs through IT and best practice reviews, we can provide project or part-time IT manager support.



Our award winning BA365 service combines Office 365 with the services you need to start and the support you need to keep your IT running at its best. We configure your Office 365 environment, migrate your data, coach you and your staff and maintain your devices.



**Fit-for-business Computer Coaching RE-THINKING HOW IT TRAINING WORKS, FOR YOU** 

Your teams, at your place, our coaching maximises user computer productivity by working at user's own desks, so they learn while working. No travel time lost, we come to you to train in software like Word, Excel, SharePoint, Skype and PowerPoint... among many others.

#### **Proactive Network Maintenance** PREVENT NETWORK FAILURES, ENSURING **RELIABILITY OF YOUR CRITICAL IT ASSETS**

We enable you to focus on your core business functions by taking the worry out of owning a computer network. Kinetics KARE has a range of plans designed to put you in control of your IT. No matter what your budget, we've got an option for you to enjoy worry-free IT.



#### **OUTPUTS**

Advisory Services. Best Practice Reviews. Business Intelligence.





### PEOPLE

Onsite productivity training. SharePoint setup and coaching.



### INFRASTRUCTURE

Implementation and proactive maintenance for on premise, mobile and cloud infrastructure.



# DON'T JUST TAKE OUR WORD FOR IT

## Across more than 200 customers we support over 5,000 users.

New Zealand is a country of small business - 95% of companies having less than 20 staff. They need the same high quality outcomes that our largest corporates demand and that's the Kinetics difference.

It's no accident we've won the Microsoft NZ Small Business Award more often than any other IT Partner and were the first NZ company to win the Microsoft Worldwide Partner Awards in the Small Business category and winner of the 2017 Microsoft New Zealand Partner of the Year Award.

**KIWICARE**®



## EN A 🔁

Mayne Wetherell





Expertise from the floor up

KINETICS GROUP MAKING IT WORK FOR YOU















## **CLIENT FEEDBACK**

"Kinetics brought a large pool of knowledge across a broad range of companies and markets that assisted us to reduce the time to market of solutions and infrastructure implementations." **Truby Gravatt | Group IS Manager | Jacobsen Flooring** 

"When we needed to be more flexible, collaborative and mobile, we asked Kinetics to help. We're now swapping information more, sharing information and looking after it better." John Pagani | External Relations Manager | New Zealand Oil and Gas "Kinetics have come into our business and not only stabilised all our systems but have completed 2 major infrastructure upgrades on time and on budget. They are easy to deal with and technically excellent." David Tombs | Chief Operating Officer | Debtworks

"The Heart Foundation have partnered with Kinetics as our infrastructure and helpdesk provider for over 15 years. Over this time we have built up a relationship all around transparency, action, follow up and action again. This has allowed us to remove IT as a barrier so that we can have all focus on what matters – stopping Heart Disease." Shaun Williams | Information Systems Manager | Heart Foundation

# WHO WE ARE



### The most certified 🞓

of the Year.

for value and confidence.

So many awards... 🏆

In a nutshell 🕘

We have more Microsoft certifications than any other IT company supporting medium sized business.

Kinetics is an award winning IT support

and solutions company, with a range of options to meet your requirements

Microsoft NZ's 2017 Country Partner

and Cloud Productivity Partner of

the Year, and 2013 global winner of

Microsoft's Small Business Partner

#### **H** Stable management

Managed by the owner and founder, Andrew Hunt, with a long serving highly experienced management team.

#### We've seen it all

Since 1996 we have evolved, grown and matured with the IT industry to help our clients stay ahead.

#### Over 25 engineers

We have the capacity and expertise to support your business IT requirements.

#### We'd love to talk

Find out how we might solve your business needs by getting in touch.

## Microsoft Partner

Microsoft PARTNER AWARDS 2017 NEW ZEALAND CLOUD PRODUCTIVITY KINETICS WINNER

# AWARDS

#### 2017 Partner of the Year Winner New Zealand



#### **Microsoft Partner**

2013 Partner of the Year Winner Small Business Worldwide Winner 2013

## WE BELIEVE

that businesses run best when they have great IT that works for them. So we make IT work for our clients.

## **WE ARE ON A MISSION**

to help organisations be the best they can be, doing what they didn't know was possible through technology that works so well and is so easy to use, it's invisible.

## WE MAKE SURE

...you have the right IT

... it works properly

...and everyone knows how to use it

0800 KINETICS

We make sure you have the right IT We make sure it works properly We make sure everyone knows how to use it

## We make IT work for you

#### kinetics.co.nz | 0800 KINETICS (0800 546 384) | info@kinetics.co.nz

Auckland Office: +64 9 379 8200 PO Box 109 477 Newmarket, Auckland 1149 Christchurch Office: +64 3 974 3139 PO Box 266, Christchurch 8140

Microsoft Partner

2017 Partner of the Year Winner New Zealand



